

Access Asia: U.S. Wine Export Mission Hong Kong & Shenzhen, China

November 2-8, 2009

Increase Your Share of the Wine Market in Asia and Position Your Brand in the World's Fastest Growing Wine Market!

- Hong Kong's role as the wine trading and distribution hub of Asia was boosted recently by the removal of duty on wine, making Hong Kong the only major economy to have no duties and no sales tax on wine. The sales were up 87% over the same period in 2007.
- Sales revenues of wine in China were 2.8 billion in 2008, up by 20 percent over the previous year.
- Total wine imports into China reached 264 million USD, an increase of more than 40 percent compared with 2007.
- The Chinese mainland and Hong Kong comprise more than 60 percent of Asia's wine market
- Forty percent of wines traded in London and New York, the world's biggest trading markets, are owned by Chinese consumers - predominantly in Hong Kong.
- By 2012, the Asian market (excluding Japan) is expected to double, reaching US\$17 billion and rising 10 percent through 2020.

\$2,588 per person twin sharing

- Networking with major distributors & buyers from Asia
- Attend Hong Kong International Wine & Spirits Fair
- Meeting with Chinese government officials
- First hand update of wine import to China
- Hotel accommodations
- Round-trip international airfare
- Ground transportation, group breakfast & dinner

Reservation after September 1, 09, surcharge of \$100 applied.



North American Representative Office
of Shenzhen, P. R. China
中国深圳市蛇口美经贸代表处



COUNTY OF
SAN BERNARDINO



ECONOMIC DEVELOPMENT AGENCY



WORLD TRADE CENTER
SAN DIEGO



Monterey Bay
International
Trade Association



County of Riverside
Office of Foreign Trade



To learn more about participating in the U.S. Wine Export Mission, please contact Asia Getaway Inc. at your earliest convenience at 760.635.1288 / info@asiagetaway.com



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Access Asia: U.S. Wine Export Mission Hong Kong & Shenzhen, China Reservation Form

**PLEASE MAIL WITH \$500 DEPOSIT PER PERSON AND PASSPORT COPY by August 1, 09
DEALINE OF RESERVATION IS September 1, 09**

Company Name: _____

Name (**Same name as on passport**):

_____ (Title) (First) (Middle) (Last)

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (Home) _____ (business) _____ (Mobile) _____

(REQUIRED)

Email: _____ Fax: _____

Traveling with: _____

Refer by _____

NAME OF ORGANIZATION

Occupation: _____ Sex: MALE FEMALE

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PLEASE INDICATE IF YOU ARE: SMOKER NON-SMOKER

TYPE OF ACCOMMODATION DESIRED: TWIN DOUBLE SINGLE

For emergency, please contact: _____ Relationship _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Full payment by September 15, 09. 3% bank charge incurred if payment by credit card. For further questions, please contact Asia Getaway Inc. at info@asiagetaway.com. For information about Chinese Visa or download an application form, please visit <http://www.china-embassy.org/eng/> Or contact Ms. Patty So at (626) 300-8019; her email address: goldenstars.patty@gmail.com

Payment of the trip constitutes acceptance of the TERMS AND CONDITIONS as recited in the passenger materials issued at the time of booking.